



2023.1

SEMIANNUAL

REPORT

A SEMESTER OF TRANSFORMATION

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HEALTH IS THE JOY OF THE BODY. JOY IS THE HEALTH OF THE SOUL.

24.000 CONSULTATIONS

A **historical milestone** for SAS Brasil!

The first half of 2023 has come to an end with a reason to celebrate. In six months, SAS Brasil provided more than 24 thousand services, **a historic number since the founding of the social startup**. This number represents the hundreds of people who, through teleservices, Expeditions, Mutirinhos and Mutirões, did not need to travel to access a specialist professional or had to spend years on the SUS waiting list waiting for an appointment.



Behind each number there are stories, people, partners and volunteers engaged in a single mission: **transform access to specialized healthcare**. Together, each of the actors who embarked with SAS Brasil in the first phase of the year were part of the 24 thousand services that left impacts beyond the data. To celebrate this memorable achievement, check out a summary of what was accomplished in the first six months of 2023 on the following pages.

ONE DECADE OF TRANSFORMATION

In the year in which it is celebrating ten years of existence, SAS Brasil inaugurated 2023 by bringing into practice what it believes in for the future.



VISION FOR THE NEXT FOR YEARS

Starting a new phase, SAS Brasil established **new goals** to guide its activities for the next 4 years. As a result, a series of new propositions were brought to the structure of the social startup, reflecting in its organizational chart, projects and volunteer program the new direction the institution seeks to take.

In this way, the **strategic guidelines** that will serve as a map for each activation carried out by SAS Brasil, began to be printed in the most diverse areas and achievements. With a new focus on measuring, evaluating and communicating impact, generating value for everyone touched by the social startup, leveraging assets, creating new long-term partnerships and building financial support, the institution is taking steps towards an ever-changing future. more promising.



"AIM FOR THE MOON. EVEN IF YOU MAKE A MISTAKE YOU WILL FALL AMONG THE STARS"
NORMAN PEALE

SAS LIVES AUTONOMOUSLY

80% of financial resource coming from HUB initiatives = endowment fund, innovations and creativity in the recurring

ONE MILLION CONSULTATIONS

In 4 years, we will pop the champagne from 1 million consultations carried out on our expeditions and in telehealth!

REFERENCE IN ACCESS

Health 1.5 will be a methodology implemented by the SUS, with 480 UTAS and cabins spread across Brazil

PROJECT

Ver Magia e Sorrisaria

Ver Magia is a project to care for children's eye health, focused on **screening and ophthalmological care**. Sorrisaria offers lectures on oral health and dental care.

PROJECT

Dermatologia

Project focused on **screening** suspicious lesions and performing **skin cancer** surgeries

PROJECT

Anariá

Women's health project, focused on **organized screening for cervical and breast cancer**

NOVA ESTRUTURA DA TRANSFORMAÇÃO

PROJECT

Saúde Mental

Mental health project, focused on serving patients in sensitive socioeconomic conditions

LINE OF CARE

Cuidado materno-infantil

Line of care for gestational and pediatric monitoring, focusing on the **health of pregnant women until the first thousand days after the child is born.**

LINE OF CARE

Cuidado à saúde do portador de DCNT

Line of care from diagnosis to monitoring of Chronic Non-Communicable Diseases, currently focused mainly on diabetes and hypertension.

3D VOLUNTEERING

To celebrate the inauguration of a new decade of transformation in access to specialized healthcare, SAS Brasil launched a new volunteering format. Entitled **3D Volunteering**, it was designed so that SASer can find different ways in the social startup to put their skills into practice, expand their knowledge, meet new people and, of course, bring health and joy to those who need it most.



INSIDE THE 3D VOLUNTEERING

The program covers three volunteering models:

EXPEDITIONS: Acts in person in our itinerant actions, with Mobile Health Units, trucks adapted with medical and dental offices, we travel to remote cities in the country with the aim of eliminating SUS waiting lines

EVENTS: Works alongside the social startup's engagement team in the production of events, lectures and congresses focused on disseminating SAS Brasil's actions.

TELEHEALTH: Acts directly from the screen during line of care actions focused on maternal and child care and care for patients with chronic diseases such as diabetes, hypertension and obesity





ON-SITE ACTIONS

TRANSFORMING LOCALY

In the first half of the year, SAS Brasil was present in several regions with its Expeditions, Mutirinhos and Mutirões.



GETTING TO KNOW THE CHA

At an event that brought together the ACSs of Acaraú and Cruz, the project team was able to get to know the team better, as well as present SAS Brasil and the Sementes Project, giving rise to the Semeadores.

SCIENCE FAIR

Held in May, the unprecedented event in schools developed actions aimed at raising awareness among Elementary School students about diabetes and skin cancer.



LITERAL TRANSLATION: SEEDS PROJECT

PROJETO SEMENTES

In response to the demand for **interaction and potential impact in the locations** where SAS Brasil operates, the Seeds Project was developed. With the aim of activating the communities where we stay, a series of initiatives are carried out to create bonds, encourage service and volunteering.

In the first half of 2023, the project carried out its pilots on two fronts, one focused on **Community Health Agents (CHA)** and the other on the **public education network**. With daily work to foster the relationship with SAS Brasil.

DATA FROM
THE SCIENCE
FAIR IN
CEARA

+2.800
PEOPLE
BENEFITED

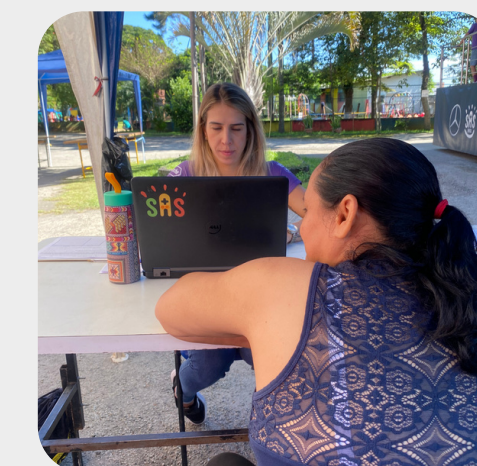
2
CITIES
REACHED

4
PARTICIPATING
SCHOOLS

LITERAL TRANSLATION: WOMEN'S DAY EXPEDITION

EXPEDIÇÃO DIA DA MULHER

Between the **8th and 12th of March**, the SAS Brasil Mobile Health Unit together with the 52 volunteers from the social startup made a stop in the west zone of São Paulo for the first Expedition of the year. During the five days of action in the **Jaguaré neighborhood**, actions were developed focusing on women's health with consultations and exams, as well as eye and oral health and recreation for children.



The Expedition was carried out in partnership with **Américas Amigas and Love For Life**. The initiative, which began on International Women's Day, was expected to receive 400 women over the age of 40 who had not had a mammogram for over a year throughout the week. Services were also provided in gynecology and clinic, endocrinology, psychology, dermatology and nutrition.

1.536

CONSULTATIONS
PERFORMED

1.680

PEOPLE
BENEFITED

402

MAMMOGRAMS
PERFORMED

24

GYNECOLOGICAL
EXAMS

8

SPECIALTIES
OFFERED

61

CONSULTED
CHILDREN

46

DONATED
GLASSES

52

TOTAL
VOLUNTEERS



LITERAL TRANSLATION: SERTÕES BIKE EXPEDITION

EXPEDICÃO SERTÕES BIKE

Between the **4th and 6th of May**, the SAS Brasil traveling caravan disembarked in the center of **Pirenópolis, in Goiás**. For three days, 58 volunteers from more than 15 cities in the country welcomed the region's population to provide assistance in five specialties: for children ophthalmology, dentistry and pediatric cardiology and for adults neurology and cardiology.

Relying on the structure of the Mobile Health Unit and Aldeia da Paz, the action that took place during Sertões MTB provided more than **8 thousand consultations, benefiting more than 2 thousand people**. In addition to the services, the children who were assisted by the eye health project, Ver Magia, who were recommended glasses, were able to choose the glasses frames to be delivered in June. Furthermore, young patients were also able to participate in recreational activities with the NGO Love For Life.

8.464
CONSULTATIONS
PERFORMED

2.799
PEOPLE
BENEFITED

3.743
EXAMS
PERFORMED

193
DONATED
GLASSES

933
PEOPLE
ASSISTED

287
PROCEDURES
PERFORMED

5
SPECIALTIES
OFFERED

58
TOTAL
VOLUNTEERS

3
DAYS OF
CONSULTATIONS



NO LITERAL TRANSLATION

MUTIRINHOS & MUTIRÕES

During the first six months of 2023, SAS Brasil continued to put the **Health 1.5** operating model into practice. Acting as a cogwheel between primary and secondary care, it proposes carrying out patient screening actions and face-to-face actions with specialists.

The locations where SAS Brasil operates in Ceará, such as Cruz and Acaraú, as well as Cavalcante, in Goiás and Santo Amaro, in Maranhão, received these actions, also known as **Mutirinhos and Mutirões**. The actions carried out were focused on the VIAS-D Care Line, which develops activities for comprehensive diabetes care and skin cancer prevention.



THE ADVANCED TELEMEDICINE UNITS

The containers adapted with SAS Brasil medical offices closed the first half of the year with a positive balance of actions carried out in the regions where they are installed. In its day-to-day operation, the **local team**, made up of nurses and nursing technicians, receives patients for exams and consultations.

The population of the regions where the UTAs are installed can **undergo exams** such as: dermoscopy, to prevent skin cancer and otoscopy, to check the health of the ear canal. In addition, basic tests such as Findrisc are carried out, which identifies the patient's risk of developing diabetes.

BARRINHA DE BAIXO (CE)

57 ELECTROCAR- DIAGRAMS	37 TELEULTRA- SOUNDNO- GRAPHIES	10 DERMOS- COPY	57 OTOS- COPIES
95 CAPILLARY BLOOD GLU- COSE	119 VITAL SIGNS	57 FINDRISC TEST	20 CONSULTATIONS PERFORMED

CELSOLÂNDIA (CE)

13 ELECTROCAR- DIAGRAMS	4 DERMOS- COPY	1 OTOS- COPIES	14 CAPILLARY BLOOD GLU-COSE
59 VITAL SIGNS	5 FINDRISC TEST	88 OUTROS EXAMES	24 CONSULTAS REALIZADAS

VILA DO PREÁ (CE)

251 ELECTROCAR- DIAGRAMS	157 TELEULTRA- SOUNDNO- GRAPHIES	25 DERMOS- COPY	11 TELECOL- POSCOPIAS	15 CAPILLARY BLOOD GLU-COSE	15 CARDIOTO- COGRAPHY
31 VITAL SIGNS	30 FINDRISC TEST	22 CONSULTATIONS PERFORMED	127 OUTHER EXAMS	53 OTOS- COPIES	18 EAR WASHINGS

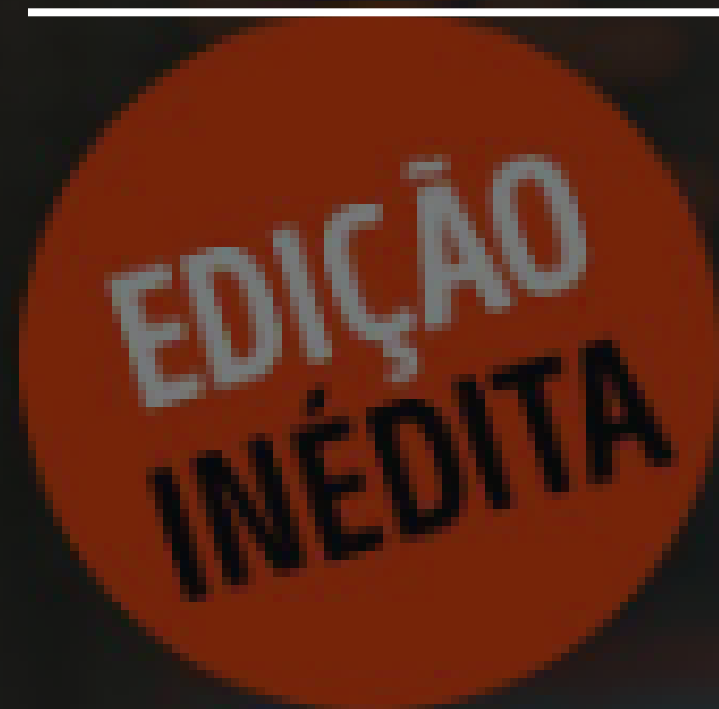
THE ATU

Launched in 2020, SAS Brasil's Advanced Telemedicine Units are an access solution created by the social startup so that its specialized health service can be accessed by populations in remote locations throughout the year. Equipped with cutting-edge technology, they allow you to carry out not only exams and consultations, in person and remotely, but also to carry out procedures with professionals on site.



THE FRONTS OF TRANSFORMATION

In addition to the 10th anniversary celebrations and in-person actions, SAS Brasil has been developing a series of activities focused on its authority.



PRESENTE
SOLIDÁRIO
sem limites!

LITERAL TRANSLATION: SOLIDARITY
GIFT WITHOUT LIMITS

PRESENTE
SOLIDÁRIO

Sem Limites

In March, SAS Brasil launched the Solidarity Gift Without Limits campaign in partnership with one of its employees. In an Olympic solidarity triathlon, Roy Bento swam 1.5km, ran 10km and cycled 40km to raise funds to transform access to healthcare in Brazil.



SAS BRASIL GOES TO HARVARD

Founders of the social startup were selected for an **exclusive course** at the Harvard Kennedy School.

Between March 19th and 25th, Sabine Zink and Adriana Mallet embarked for Boston, in the United States, with a mission: **to integrate a select group of social entrepreneurs from 19 countries for a course at one of the most renowned universities in the world.** The pair participated in a Harvard executive education module, Leadership for System Change: Delivering Social Impact at Scale.

The training was important for SAS Brasil, bringing insights into Solidarity and Sustainable Economy, in addition to expanding the institution's contacts with other organizations.

FOUNDERS WRITE
ARTICLES IN FOLHA
DE S. PAULO WITH
LEARNINGS

Empreendedorismo
Social: de carreira
a ciência



Como empreender no
Brasil e implementar
mudanças reais?



10TH ANNIVERSARY

CELEBRATING WITH THE PROTAGONISTS

To open the celebration of the milestone of a decade bringing health and joy to Brazil, the social startup brought together the **Protagonists of the Future** for a face-to-face meeting full of celebration, coexistence and relaxation.

It was an opportunity to take the official photo of the employees



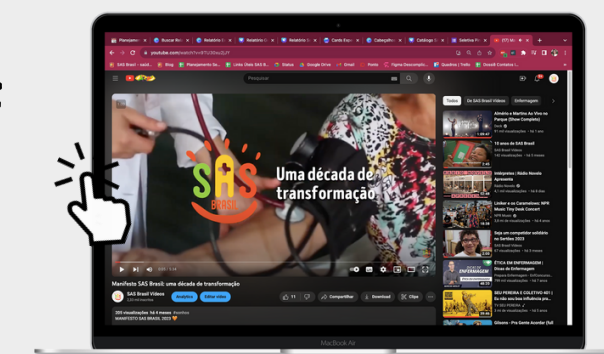
**DURING THE PROGRAM,
THE FIRST EPISODE OF
THE SERIES WHAT STORY
IS THIS SASER? WAS
RECORDED**

CELEBRATING WITH THE SASERS

To celebrate SAS Brasil's 10th anniversary, a **series of activations** were also carried out on social media to celebrate the historic moment with SASers.

Check out the SAS Brasil celebration video! 

**TO CLOSE THE MONTH OF
CELEBRATIONS, SAS
BRASIL RELEASED ITS
MANIFESTO FOR 2023**



A SAS BRASIL IN THE MEDIA

The social startup has increasingly gained prominence in various media outlets for its actions and solutions. The presence of SAS Brasil's work in the media is essential for building authority in the areas in which it operates.

CHECK OUT THE TOP 5 INSERTIONS



The article from the famous Brazilian magazine brings reflections on the impact of testing and telehealth on the Covid-19 mortality rate in the Maré Community.



During Carnival, the dermatology coordinator at SAS Brasil gave tips on skin care while enjoying the festivities.



Documentary focusing on the VIAS-D Line of Care gained prominence in the Third Sector Observatory for highlighting the impact of organizations like SAS Brasil.



Founders of SAS Brasil participate in a meeting promoted by Folha de S. Paulo for Brazilians who participated in the Social Entrepreneur of the Year Award.



The Sertões Bike Expedition was covered in an article in the Brasilia newspaper in which it brought the main information about SAS Brasil's action in Pirenópolis, Goiás.



SAS BRASIL'S
EMPLOYEES ARE
KNOWN AS
PROTAGONISTS OF
THE FUTURE

A PROTAGONIST ROUTINE

In the first half of 2023, SAS Brasil employees, also known as **Protagonists of the Future**, had a series of corporate integration activities. The activities were developed with the aim of promoting moments of integration between the team, as well as bringing reflections, training and themes related to the universe of social startups to the community.

PROTAGONIST MEETING

A monthly meeting led by employees opened in February and brings relevant reflections to the Protagonists and SAS Brasil.

TALENT WORKSHOP

Event promoted by SAS Brasil to help employees understand their skills and talents by putting them into practice on a daily basis.

THE COORDINATIONS
AND BOARD ALSO HAD
MEETINGS WITH A
**STRATEGIC
CONSULTANCY**

SAS BRASIL'S EVENTS

During the first half of 2023, SAS Brasil was present at a series of events related to health, innovation and technology. There were symposiums, lectures, podcasts and launches that took the startup to the center of relevant discussions for organizations whose mission is to connect people, purposes and innovations.

CHECK OUT A LITTLE ABOUT THREE EVENTS WE PARTICIPATED IN

Simpósio Transformação Digital no SUS

In March, the CMO of SAS Brasil, Adriana Mallet, was on the main stand at the event promoted by the Ministry of Health. The co-founder was part of a group of managers and experts in Digital Health to discuss the use of artificial intelligence, software, security and privacy in the SUS.

Encontro Pautada Por Elas

Held in Belo Horizonte (MG), the second edition of Pautadas Por Elas, an event that raised the issue of female leadership, featured the participation of Sabine Zink. Promoted by Boehringer Ingelheim, the meeting promoted discussion of the importance of the presence of women in leadership in various areas.

25 da Rede de Empreendedoras Sociais da Schwab Foundation

Sabine Zink and Adriana Mallet closed the first semester's schedule by traveling to Geneva, Switzerland. The founders participated in the event celebrating 25 years of the Schwab Foundation Network, which brings together social entrepreneurs from around the world. Both had the opportunity to share reflections from SAS Brasil.

TRANSFORMATION PARTNERS

To carry out SAS Brasil's activities in the first half of 2023, a series of **partners came on board** with the social startup to support the transformation of access to healthcare in the country. Whether in the areas of technology, health, innovation, finance, sport or solutions, each of the companies, organizations and institutes that were part of the social startup's activities in the first half of the year were essential for SAS Brasil to achieve

the milestone of 24 thousand consultations in one semester. In addition to partnerships with the private sector, the institution also had the support of public sector institutions, such as City Halls and Secretariats in the regions where it operated, whether on a permanent or fixed basis. In this way, SAS Brasil continued to put into practice what it believes in: transformation is only possible when forces join together in all areas of society.



Philips
Foundation

PHILIPS



LA ROCHE POSAY
LABORATOIRE DERMATOLOGIQUE



RAFATELLA
INVESTIMENTOS



PLANS ^{2ND} FOR THE SEMESTER

ON-SITE ACTIONS

For the next stage of SAS Brasil, Mutirinhos and Mutirões will continue to be held in Ceará, Goiás and Maranhão. The Sertões Expedition 2023, the Kitesurf Expedition 2023 and the Pinhal Expedition will also take place. In addition, other activations with partners will be carried out, such as Citizen Day with La Roche Posay and Cinema na Praça with Novonordisk.

PARTICIPATION IN EVENTS

In the second semester, SAS Brasil will continue with its agenda of participation in events. We will be present at the Rio Innovation Summit, the Campinas Health Technology & Innovation Summit, the Schwab Brasil Symposium and the Roche Press Day. Going further, SAS Brasil will also promote actions and events for its community.

EXPANSION

The expectation is that in the second part of 2023, SAS Brasil will put into practice its plans to expand the areas of operation of the Advanced Telemedicine Units, installing new units in different locations throughout the Brazilian territory, in addition to maintaining its activities in the regions that already works.



*Find out more about
SAS Brasil at.*

-  sasbrasil.org.br
-  [@sasbrasil4x4](https://www.instagram.com/sasbrasil4x4)
-  [SAS Brasil Vídeos](#)
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